

FACTS:

Recent research shows that most consumers know very little about a used vehicle's previous history.

With CarProof®, you'll see the whole picture on a used vehicle and be able to make an *informed* decision.



Buying or selling a vehicle is a big decision. Helping you make the right choice and ensuring that you are entirely satisfied is very important to us here at ADESA Canada Public Auctions. CarProof reports are included with every vehicle; CarProof reports help buyers and sellers alike to make informed decisions and avoid disappointments down the road. Upon seeing the report, purchasers can feel reassured about the integrity of both the vehicle and the seller.



Steve Langdon
Executive Sales Director
ADESA Canada Public and Specialty Auctions

WHAT IS CARPROOF?

- Canadian vehicle history reporting service
- Essential used car research tool
- Provides Canadian data that other reports do not
- Critical accident data, liens, import/export data, etc.
- Full U.S. history included

WHO USES CARPROOF?

- Canadian consumers from coast-to-coast
- Thousands of Canadian car dealers
- Major car manufacturers, lenders and insurers
- CAA, auto auctions and law enforcement

Buying a used vehicle for me is a big decision and it can be stressful. I recently bought a CarProof report on a vehicle I was looking at purchasing and it was a big help! The report was complete with all the information about the vehicle's history, answering all my questions about the vehicle without having to ask. It gave me confidence to go ahead and buy the vehicle, knowing that I was making a good decision.



J. Richie, ON

